

## Innr Privacy Policy

At [www.innrlighting.com](http://www.innrlighting.com) we consider the privacy of our visitors to be extremely important. We also believe it is important to share with you how we will store, process and use your personal data. Innr Lighting B.V. is responsible for the processing of the personal data that is collected via this Web Site (meaning [www.innrlighting.com](http://www.innrlighting.com) and related websites such as without limitation [www.innr.com](http://www.innr.com), [www.innr.nl](http://www.innr.nl), and [www.innrlighting.de](http://www.innrlighting.de) etc.), the LightAdvisor tool (the “LA”), the LightController application (the “App”), or Innr products (the “Products”). Personal data is any data that is identifiable directly or indirectly to you as a person.

This privacy policy (“Privacy Policy”) applies to all personally identifiable data of consumers collected via the Web Site, the use of the Products, your registration in the LA and the use of the App. It describes the types of personal information we collect and record and how we process and use it, our use of cookie files, and the ways in which you can exercise your rights with respect to your personal data.

This Privacy Policy applies in addition to the Terms of Service and other terms and conditions that may apply for the Products, Content, Web Site, LA and App. If you require any more information or have any queries about this Privacy Policy, please contact us by email at the following address: [service@innr.com](mailto:service@innr.com).

### What data does Innr collect, store and process?

Innr collects personal data that you provide to us and which are required in order to fulfill the obligations Innr has under the agreement with you and/or applicable law.

When you visit the Web Site and take part in a promotion or competition, we require the following information from you: name and e-mail address.

When you register for use of our LA, we require the following information from you: name, e-mail address and password.

When you order Products from our online shop, we require the following (and if you have made a lighting plan and created an account in our LA, additional) information: invoice and/or delivery address, telephone number, bank account number and/or other payment details and information regarding the Products ordered and any correspondence on the subject matter.

During your visit to our Web Site, we may process and store the following data which relates to your use of the Web Site: IP address, number of hits, Web Site pages visited, navigations between and within pages, previous and/or following sites visited and the length of your visit.

If you purchase the bridge Product (plus any other Products) and install it at home on your Wi-Fi network, in combination with downloading the App on your smartphone or tablet, you need to create a login account or log in with the account created in the LA or in the App. The App then collects the names of the lights you use, and the rooms and lighting scenes that you use in your settings. If you purchase Products without the bridge, then no further data is collected and the App has no functionality.

You share data with us when you create an account, when you use the Web Site, LA or App to access or modify your settings or to upload information, by subscribing to a newsletter and by completing a registration form via the Web Site.

## Innr collects additional data from your use of the Products

In order to improve your experience and help troubleshoot any problem that may arise, we collect additional technical information such as the serial number of the Products (such as lamps and the bridge, the software version and the like), if you have the bridge Products installed. To be able to use the services we offer or may offer in future, the Products need to be connected to your Wi-Fi network. During the set-up, the Product will save your IP address.

## For what purposes does Innr process personal data?

Apart from the fulfillment of Innr's obligations under the sales agreement (including delivery of the Products) and to inform you of the fulfillment stage of your order, sharing your personal data with Innr will enable us to make it easier for you to: - control your Products through WiFi networks; and - receive software updates automatically. It will also make it easier for us to:

- improve our services to you;
- send you a newsletter at your express request;
- keep an administration of all visitors to the Web Site and the addresses of those who register for the newsletter or register for a log-in account or register in the LA or App;
- save information related to your visit to the Web Site;
- keep in contact with you regarding our Products, services and the Web Site.

## Third Parties

Innr will not sell your personal data to third parties, nor provide such data to third parties with the following exceptions:

- Only within the scope of fulfillment of the agreement between us or as required by law, will we share your data with partners, for example to deliver an order to your home, or to solve a problem of which you notify us.
- To the extent required by law, we will share your data with government authorities if they so require.
- If you use a third party App to control your Innr system, it may be that Innr has an agreement with that third party to share your personal, configuration, and usage data with them. Which data the third party subsequently collects, with what purpose, and what they do with the data, will be subject to the Privacy Policy of that third party. If you do not agree with the Privacy Policy of that third party, or if the third party does not have a Privacy Policy at all, we recommend you not to use the third party App.

## Log Files

Innr makes use of log files that log visitors to the Web Site. The information inside the log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and possibly the number of clicks. This information is used to analyse trends, administer the Web Site, track user movement around the Web Site, and gather demographic information.

## Cookies

Innr uses cookies to store information about visitor preferences, to record user-specific information with respect to the pages the site visitor accesses or visits, and to personalize or customize our Web Site page content based upon browser type or other information that the visitor sends via their browser. Innr uses the following types of cookies:

- session cookies that store information on the browser concerning your visit. These cookies are removed once you shut down the internet browser.
- permanent cookies are used after registration: these cookies enable us to remember some personal data to make your life easier (using for example Google Analytics).
- optimization cookies help us optimize the Web Site. These do not store personal data.
- social media/ external cookies, which are governed by the privacy policy posted on the website of such social media application, and which are used by these third parties outside the influence of Innr.

If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective website.

Your continued use of the Web Site confirms your acceptance of our Privacy Policy and more specifically, our use of cookies as set forth above.

## Partners

Innr uses solutions offered in the market by her partners for the management and storage of her data. These partners may be based in the EU, but could also use servers outside the EU. Innr solely chooses partners that offer an adequate level of protection of personal data according to European regulation.

## Data Storage

Innr shall store your personal data for the period during which your newsletter subscription is valid, or as long as may be required to fulfill our obligations. In the event you decide to no longer make use of our services we shall use reasonable effort to remove your personal data from our systems as soon as practicable except where we are obligated to store such information in our archives (such as for fiscal purposes). Please be aware that such removal may not always include removal of copies of your personal data in the back-ups of our systems.

## Safety

The safety of your data is equally important. Where you provide us with payment data or bank account numbers in our online shop, we will ensure that the information is sent only after encryption via TLS (Transport Layer Security) or SSL (Secure Socket Layer).

## Security Measures

We have taken precautions to protect the Web Site data and information under our control from misuse, loss, or alteration. Our security measures include industry standard technology and equipment to help protect your data. Unfortunately, no system can ensure complete security and you should take steps to protect your information and

transmissions. You must decide the security measures that are appropriate for you; however, common examples are keeping your login identification and password secure, keeping your pc updated and using a virus scanner.

### Children's Information

Innr does not target children and does not knowingly collect their personal data. If a parent or guardian believes that [www.innrlighting.com](http://www.innrlighting.com) has in its database the personally-identifiable information of a child, please contact us immediately at [service@innr.com](mailto:service@innr.com) and we will use our best efforts to promptly remove such information from our records.

### Exercising your rights

You have the right to request inspection, amendment and/or removal of the personal data we have stored about you, or to oppose our processing thereof. For the submission of such requests or any queries concerning this Privacy Policy please send an e-mail to us at the following address: [service@innr.com](mailto:service@innr.com).

You may also contact us per email at [info@innr.com](mailto:info@innr.com) or by ordinary mail at the address set forth in our Terms of Service.

Should we update, amend or make any changes to this Privacy Policy, the amended version of this Privacy Policy will be posted here and our newsletter will contain a notification of the changes. Please make sure you visit this page regularly to ensure you are aware of the latest version of this Privacy Policy.

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